

APRIL 2022

THE PORT'S ECONOMIC EQUITY AND INCLUSION

# PLAYBOOK



From Blight to Bright!!!



INSIDE BUILDWELL DEVELOPMENT'S

## GROUND BREAKING SUCCESS!

see p.2

Who is...

### JILSON DANIELS?

see p.2



*A man on a mission!*

Grow our region's GDP by 5%??

### FIND OUT HOW!

see p.2



INSIDE THE NUMBERS!

### How we create equitable wealth!

see p.2





COVER STORY:

# BUILDWELL DEVELOPMENT GROUP

**Buildwell's latest project transforms a dilapidated duplex acquired from the Landbank into a stunning single-family home**



1815 Hewitt Avenue in Evanston before and after renovation by Buildwell Development Group. Buildwell acquired the vacant property from the Hamilton County Landbank.

Founded in 2018, Buildwell Development Group is a Black-owned renovation and development company located in Cincinnati, OH. The company's focus is to diversify the housing stock in the region by developing single-family, mixed-use, and high-density housing, while providing employment and growth opportunities to minority contractors. The company's prioritization of community improvement has resulted in the alleviation of blight in several Cincinnati neighborhoods through the acquisition and rehabilitation of

dilapidated and abandoned properties. Buildwell's commitment to community is also expressed through improvements to the homes of neighbors in need, free of charge.

Buildwell Development Group recently completed the rehab of 1815 Hewitt in Evanston. The formerly blighted and vacant structure was stabilized by the Landbank and sold to Buildwell for further stabilization and redevelopment. The fully renovated single-family home is now on the market.

BY THE NUMBERS:

## PUBLICLY FINANCED PROJECTS

Developer & Project	MBE	WBE	SBE
3CDC - 1400 Vine	16.99%	9.94%	2.90%
Brandicorp/Neyer Prop. - Montgomery Qtr.	16.45%	21.61%	45.90%
Brandicorp/Neyer Prop. - Montgomery Garage	14.86%	14.61%	21.63%
FC Cincinnati - TQL Stadium	25.52%	14.70%	30.49%
Kingsley/Fairfield Homes - Blair Lofts	15.88%	0.00%	15.88%
Pennrose - College Hill Station	13.42%	19.31%	16.01%
PLK - Jameson Apartments	26.46%	20.64%	100%
Terrex - Uptown Hills	25.80%	13.52%	39.32%
Uptown Rentals - Short Vine	24.60%	5.09%	27.87%
Vandercar - Summit Part B	20.55%	11.44%	31.99%

Note: Some projects are still in progress; therefore, inclusion spend by category may be higher by project completion.



"When we talk about EE&I, we talk about it from a social perspective... but there's a business opportunity (too). Ohio is number seven in the GDP list of top ten states, and has the lowest growth rate in the top 10. The power of EE&I can **lift our GDP by 5% a year** over the next five years."



**GEORGE SIMMS**  
President & CEO,  
Ohio Minority Supplier  
Development Council



"Economic equity has always been a part of The Port's fabric. It translates into **innovation, competitive pricing** and more **sourcing opportunities** for minorities and women."



**JILSON DANIELS**  
Vice President of  
Economic Equity, The Port

INCLUSION SPEND:

## 2021 RESULTS

Business Spend	MBE	WBE	SBE
Goal	25%	7%	30%
The Port	14.5%	49.6%	14.2%
Landbank	7.5%	5.0%	44.5%
HURC	96.3%	33.5%	28.0%
<b>TOTAL</b>	<b>17.3%</b>	<b>33.5%</b>	<b>28.0%</b>