

A project update of the Port of Greater Cincinnati Development Authority



3 EAST FOURTH ST GRAND OPENING

Cincinnati Vice Mayor David Mann and Duke Energy Ohio-Kentucky CEO Jim Henning (center, with ceremonial scissors) joined the leaders of 3 East Fourth Street's anchor tenants in a ribbon cutting for the building on Jan. 20, 2015. Five organizations now call 3 East Fourth home, including all of the [Cincinnati USA Regional Chamber](#); [REDI Cincinnati](#); [Port of Greater Cincinnati Development Authority](#); Cincinnati Business Committee (CBC) and Cincinnati Regional Business Committee (CRBC).



Economic Inclusion

BLACK ENTERPRISE PROFILES "CINCINNATI'S REINVENTION"

The January issue of Black Enterprise includes a five-page feature on the acceleration of minority business development and African American investors in Cincinnati. The story begins with interviews by Carl Satterwhite, president and CEO of RCF Group, and Laura Brunner, who while at Al. Neyer, Inc. worked to attract affluent African Americans into real estate investment via the redevelopment of Vernon Manor.

Public Finance

PACE PROGRAM PARTNERSHIP TO BE HONORED AT GREEN BUSINESS AWARDS

The Greater Cincinnati Energy Alliance (GCEA) and the Port Authority will be among the honorees at the Cincinnati Business Courier's annual [Green Business Awards](#) for their partnership in establishing **GC-PACE - Property Assessed Clean Energy** program in Greater Cincinnati. GC-PACE is designed to provide commercial and industrial building owners with access to affordable, long-term financing for energy efficiency and clean energy improvements to their buildings. The PACE program is among the award finalists this year in the Green Product / Service category.



PACE makes it easier to complete energy efficiency upgrades and renewable energy projects to make buildings greener - more valuable, and sustainable. PACE allows property owners to finance 100% of a project's costs toward energy improvement. Eligible improvements can include: lighting, windows, heating, cooling, ventilation equipment, solar panels, water pumps, and many more.

Now available in 31 states, PACE has been used across the country on office, retail, multi-family, agricultural, hotel, government, and industrial properties. Some of the world's largest property owners, including Simon Property Group and Prologis, Inc. have used PACE. This availability of GC-PACE elevates the profile of Cincinnati to the national market, where larger property owners are more likely to work in regions where PACE is already operational.

For more information on GC-PACE, visit GCPACE.org or cincinnatiport.org/public-finance/initiatives. The [Green Business Awards](#) will be held on March 5, 2015, at the Sharonville Convention Center.

People

LUKEN, SAN MARCO JOIN BOARD OF DIRECTORS

The Board of Directors of the Port of Greater Cincinnati Development Authority is pleased to announce that former Cincinnati Mayor Charlie Luken and Mario San Marco, president of Eagle Realty Group, have joined as board members.



Charlie Luken is senior counsel at Calfee, Halter & Griswold LLP, an Ohio corporate law firm with an office in Cincinnati. He joined the Calfee firm in 2006, after a storied political career, highlighted by one term as a congressman in the U.S. House of Representatives and two terms as Mayor of the City of Cincinnati, from 1983 to 1991 and then again from 1999 to 2005. At Calfee, Luken works in the firm's Government Relations and Legislation Group. He has practiced law in the private sector for more than 24 years.

Full press release: [Charlie Luken appointed to Port Authority board](#) available at cincinnatiport.org



Mario San Marco is the president of Eagle Realty Group, a member of Western & Southern Financial Group, based in Cincinnati. He joined Eagle in 1988, and has guided the company through numerous development projects across the United States, including Queen City Square complex in downtown Cincinnati.

Full press release: [Mario San Marco joins Port Authority board](http://cincinnatiport.org) available at cincinnatiport.org

NEW C-CHANGE CLASS: JASON CHAMLEE

C-Change is a year-long leadership development program of the Cincinnati USA Regional Chamber for emerging leaders in the region. New [C-Change Class 10](#) inductee, Development Associate Jason Chamlee reports on the inaugural immersive experience - a weekend Venture Out retreat at Camp Joy for the new 56 class members:

My C-Change Class 10 peers and I spent two days in a leadership development experience that challenged us physically, mentally, and socially. Often cold and exhausted, we were required to complete a wide variety of tasks that were designed to teach us about trust, commitment, accountability and teamwork. One common theme throughout the weekend was of diversity – thought, experience, background, world-view, skill-set, gender, race, etc. – the value it brings to a team and how it leads to better outcomes. In addition to leadership development, the weekend was also about accelerated team building. Whether it was scaling a 12 foot wall, or sharing personal artifacts that represent significant experiences, the entire weekend was about creating camaraderie, unity and a sense of identity among the members of our C-Change class.

The other component of the weekend was digging into data provided by Agenda 360 about the competitiveness of our region as compared to peer regions. Particularly, we focused on our region's appeal to young professionals and its successes and shortcomings in attracting and retaining talent. This led to the announcement of this year's theme and project focus: engaging university students to increase the likelihood that they stay in the Cincinnati region upon graduation.

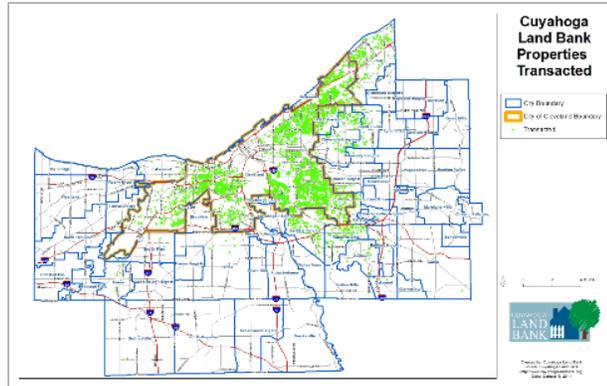
The best part of the weekend was that it represents the beginning of something new and exciting – new relationships, new networks, new visions and new initiatives. Our class was able to bond over shared challenges and experiences, and now have the opportunity to build on that bond over the course of the year in C-Change, and into the future as leaders in our community. I am very excited and eager for what lies ahead for our class and our region.

Community Revitalization

LANDBANK TO DEVELOP PROPERTY MANAGEMENT SOFTWARE WITH CUYAHOGA COUNTY

Through a license agreement with Cuyahoga County Land Bank, the Port Authority will implement a proprietary property management software for day-to-day Hamilton County land banking operations.

Cuyahoga Land Bank's Property Profile System (PPS) is a property management software system that performs a variety of functions for daily Land Bank operations, analysis, program development, and planning. The Cuyahoga Land Bank is currently in the process of developing a customized PPS 2.0 system for the Hamilton County Land Bank.



PPS is a single-source, cloud-based property management web software – it aids land bank operations by having a central location for all information related to properties that are either to be acquired, currently in inventory, or disposed. All information is housed in a central location, so repetitive tasks are streamlined and duplication is eliminated. PPS also integrates administrative data from the county, including local geographic information and target areas. (Sample screenshot from Cuyahoga county, above right.)

PPS is a single-source, cloud-based property management web software – it aids land bank operations by having a central location for all information related to properties that are either about to be acquired, currently in inventory, or disposed. All information is housed in a central location, so repetitive tasks are streamlined and duplication is eliminated. PPS also integrates administrative data from the county, including local geographic information and target areas.

“The product that [Cuyahoga IT developers] Anurag Saxena and Michael Schramm have developed is an incredible product and this is the first step in introducing it to the world,” said William Weber, community revitalization associate counsel for the Hamilton County Land Bank.

According to the Cuyahoga Land Bank's [2014 annual review](http://cuyahogalandbank.org), <cuyahogalandbank.org> “This project highlights the large capacity and success of the Cuyahoga Land Bank's PPS system and its future potential to play a role in the leading the Land Bank industry. In 2014, the Cuyahoga Land Bank has expanded its GIS research and mapping capacity.” The two land banks have been working together to adapt and customize the system to the unique needs of the Hamilton County Landbank. The software is anticipated to be developed in spring 2015.

In the News:

[See why it's Groundhog Day for the Port Authority](#) **Cincinnati Enquirer 1.11.15**

[Port Authority hopes Evanston shows it can be a 3CDC for neighborhoods](#) **Cincinnati Business Courier 1.23.15**

[Port Authority ready for Bond Hill sites to take off this year](#) **Cincinnati Business Courier 1.22.15**

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